



**CENTRAL MARKET/
TENDERLOIN STRATEGY**

MAY 2015



STRATEGY FRAMEWORK

Community Impact Framework

Goal: A diverse, healthy, mixed-income neighborhood that offers safety and well-being to all who live, work and visit Central Market and the Tenderloin.

This Strategy introduces a new framework to take on this ambitious goal. The framework proposes that to create a diverse, healthy mixed-income neighborhood, it is necessary to select, combine and coordinate activities and interventions that fall within three categories:

- (1) Providing resources to take care of the low-income community;
- (2) Creating new economic opportunities; and
- (3) Promoting clean and safe shared spaces.




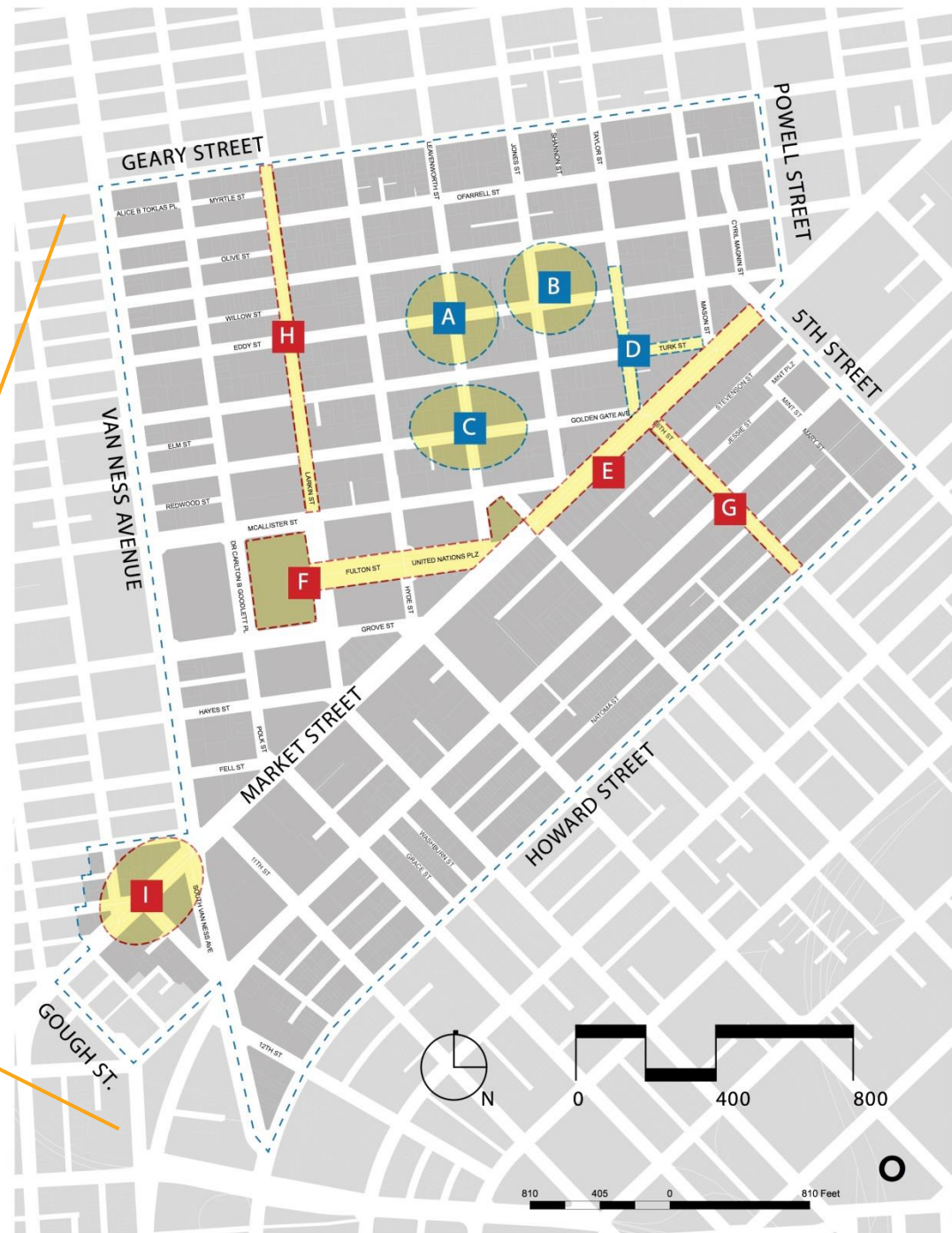
STRATEGY APPROACH –

**ACTION ZONES, GAME CHANGERS, AND
NEIGHBORHOOD-WIDE OBJECTIVES**

Action Zones

 Action Zones Identified by TLHIP community Planning Process

 Action Zones Identified by Community Benefit Districts and other community partners



TOOLS FOR IMPLEMENTATION –

**COMMUNITY PARTNERSHIPS, CITY
SUBCOMMITTEES, DATA COLLECTION &
ANALYSIS, INFORMATION SHARING**

PROGRESS – ACTION ZONE A



PROGRESS – ACTION ZONE B



PROGRESS – ACTION ZONE C



PROGRESS – ACTION ZONE D

